

Fayette County Travel & Tourism Bureau 2026 Tourism Assistance Grant Guidelines

The purpose of the Tourism Assistance Grant program is to support non-profit and community organizations in promoting a positive image to potential visitors, generate overnight visits, and enhance tourism in Fayette County!

To be eligible for funding, your event or project must:

- Have the probability of increasing tourism and recreation in Fayette County
- Demonstrate stability and public awareness
- Show that your organization is also working to raise funds

The maximum grant available per project annually will be \$5,000.00

Completed applications and support materials must be submitted to Fayette County Travel & Tourism Bureau's (FCTTB) office by the deadline date of **November 24, 2025 at 4:00 PM**. Incomplete or late applications will not be considered.

The Board of Directors will meet and review all applications. By consensus vote, they will award the grants and all recipients will be notified by mail or email before December 31, 2025.

If your project is awarded funding, it is required that you acknowledge FCTTB as a sponsor for contributions to the project in all print and digital advertising, signage and promotions. Failure to do so could result in the loss of future funding.

Before any funds can be disbursed, you must submit appropriate documentation such as paid invoices, receipts, or signed work orders. Only properly supported funds will be released. All funds must be requested and used by **December 31, 2026**. Any shortfall of total grant amounts awarded will remain with FCTTB.

Should the grant recipients event or project be rendered not feasible, impossible to execute or cancelled awarded grant funds will remain with FCTTB.

Any non-compliance with agreed upon requirements shall result in FCTTB denying any additional funds and requiring repayment of funding previously provided.

If you have any questions or comments, please contact:

Stephanie Dunham, Executive Director | stephanie@visittayco.com | 740-335-8008

