



2027 Tourism Assistance Grant Guidelines

The purpose of the Tourism Assistance Grant Program is to support nonprofit and community organizations in promoting a positive image of Fayette County, attracting visitors, generating overnight stays, and enhancing tourism throughout the county.

Eligibility Requirements

To be eligible for funding, an event or project must:

- Demonstrate the potential to increase tourism and recreation in Fayette County.
- Show organizational stability and community support.
- Demonstrate public awareness and promotional efforts.
- Provide evidence that the organization is actively raising funds and securing support from additional sources.

The maximum grant award is \$5,000 per project per year.

Application Process

Completed applications and all required supporting materials must be submitted by **November 23, 2026, at 4 PM.**

Applications may be submitted by email, mail, or hand delivery to the Fayette County Travel & Tourism Bureau office.

Incomplete applications or applications received after the deadline will not be considered.

Applications will be reviewed by the Board of Directors, and funding will be awarded through a consensus vote. Applicants will be notified of funding decisions by mail or email no later than December 31, 2026.

Grant Recipient Requirements

Organizations awarded funding must acknowledge Fayette County Travel & Tourism Bureau as a sponsor in all applicable print and digital advertising, promotional materials, signage, websites, and social media related to the funded project or event. Failure to do so may result in the denial of future grant funding.

Reimbursement and Payment

Tourism Assistance Grants are reimbursement-based grants.

To receive reimbursement, grant recipients must submit a completed Disbursement Request Form along with paid invoices, receipts, signed contracts, or completed work orders supporting the expenses.

Reimbursement requests should be submitted within 30 days of the completion of the event or project.

Only documented and approved expenses related to the funded project or event will be eligible for reimbursement.

All grant funds must be requested by December 31, 2027. Any awarded funds not requested by that date will be forfeited and retained by the Fayette County Travel & Tourism Bureau.

If the total eligible expenses are less than the amount awarded, only the documented expenses will be reimbursed, and any remaining balance will be forfeited.

Cancellation

If a funded event or project is canceled, deemed infeasible, or otherwise unable to be completed, any unclaimed grant funds shall remain with Fayette County Travel & Tourism Bureau.

If a funded event or project be rendered not feasible, impossible to execute or cancelled grant funds will be retained by the Fayette County Travel & Tourism Bureau.

Grant Resources

Disbursement Request Forms, logo files, logo usage requirements, and other grant resources are available at: visitfayco.com/about-us/grant-program/resources

Questions

Please contact:

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